

Template Definitions Options and Costs

Working with templates allows stylish websites to be built very cost effectively. All our templates are optimised for Google and mobile conformant. For many customers working within the design constraints of these templates allows them to achieve a compelling website at a fraction of the normal cost. However, if the customer has specific ideas or requirements that can not be met using one of these templates then a bespoke website can be designed and built.

Bronze Managed Service Template
Cost: £120.00 per annum
Included: 1x .co.uk or .uk domain with 1 x email address Optimised for Google Mobile conformant
Updates and amendments @ £30.00 per hr
Content generation: Stock photography paid for by client or up to 3 supplied photos Client and/or Blue Engine to create text
Template structure: <u>Two pages:</u> <ul style="list-style-type: none">• Home• Contact <u>Common to both pages:</u> <ul style="list-style-type: none">• Top left – contact phone number or company name (not logo artwork)• Top right – menu; 'Home' , 'Contact'• Colours of choice to match company logo/branding• Standard footer repeating phone number and email, strap line and links to T&Cs and Privacy Policy <u>Homepage (all parts optional):</u> <ul style="list-style-type: none">• Picture with optional company logo including artwork• Strap band with key message• 2 columns of text / picture – 'sticky' scrolling.• Social networking links• Supplier and accreditation logos <u>Contact page:</u> <ul style="list-style-type: none">• Address• Email• Contact form

Silver Managed Service Template

Cost: £150.00 per annum

Included: 1x .co.uk or .uk domain with up to 5 x email addresses
Optimised for Google
Mobile conformant

Updates and amendments @ £30.00 per hr

Content generation:

Stock photography paid for by client or supplied photos
Client and/or Blue Engine to create text

Template structure:

Four pages which can be renamed on menu:

- Home
- Gallery
- Find us
- Contact

Common to all pages:

- Top left – contact phone number or company name (not logo artwork)
- Top right – menu; 'Home', 'Gallery', 'Find Us', 'Contact'
- Colours of choice to match company logo/branding
- Standard footer repeating phone number and email, strap line and links to T&Cs and Privacy Policy

Homepage (all parts optional):

- Standard slider containing up to three pictures. Each picture can have images and text superimposed. E.g company logo including artwork
- Strap band with key message
- 2 columns of text / pictures – 'sticky' scrolling.
- Social networking links
- Supplier and accreditation logos

Gallery:

- Full width Photo at top with optional caption.
- Up to 20 supplied images. Images auto layout in response to screen width.

Find Us:

- Address
- Google map

Contact page:

- Address
- Email
- Contact form

Gold Managed Service Template
Cost: £200.00 per annum + £100.00 one off set up
Included: 1x .co.uk or .uk domain with up to 10 x email addresses Optimised for Google Mobile conformant
Additional amendments @ £30.00 per hr
Content generation: Stock photography paid for by client or supplied photos Client and/or Blue Engine to create text
Template structure:
<u>Four pages which can be renamed on menu:</u>
<ul style="list-style-type: none"> • Home • Gallery • Story (this would usually be renamed to (for example) Services, or products) • Downloads • Find us • Contact
<u>Common to all pages:</u>
<ul style="list-style-type: none"> • Top left – contact phone number or company name (not logo artwork) • Top right – menu; 'Home' , 'Gallery', 'Story', 'Downloads', 'Find Us', 'Contact' • Colours of choice to match company logo/branding • Standard footer repeating phone number and email, strap line and links to T&Cs and Privacy Policy
<u>Homepage (all parts optional):</u>
<ul style="list-style-type: none"> • Standard slider containing up to three pictures. Each picture can have images and text superimposed. E.g company logo including artwork • 2 columns of text / pictures – 'sticky' scrolling. • Strap band with key message • Static background with inset column with further text / pictures • Two full images containing superimposed key messages. The images remain static during scroll • Social networking links • Supplier and accreditation logos
<u>Gallery:</u>
<ul style="list-style-type: none"> • Full width Photo at top with optional caption. • Up to 20 supplied images. Images auto layout in response to screen width.
<u>Story: (May be renamed e.g. Services):</u>
<ul style="list-style-type: none"> • Full width image with caption • Section with centered text images • Section with static background with inset column with further text / pictures • Section with up to four full images containing superimposed key messages. The images remain static during scroll
<u>Downloads:</u>
<ul style="list-style-type: none"> • Structured list of company documents (e.g. pdfs) that can be downloaded • Full width image
<u>Find Us:</u>
<ul style="list-style-type: none"> • Address

- Google map

Contact page:

- Address
- Email
- Contact form

Bespoke website design

Cost: Prices start at £500, estimate to be supplied after discussion

Annual internet hosting: £85.00
Includes 1x .co.uk or .uk domain with up to 10 x email addresses

Additional development/amendments @ £30.00 per hr

Content generation:

Stock photography paid for by client or supplied photos
Client and/or Blue Engine to create text

Template structure:

We work with you to achieve a unique and purpose built website.